

## **Transforming Lives at Luminate Education Group**

**[0:00 – 0:11] Visual: (Bill Jones):** "I've been with the group ten years. I was Deputy CEO prior to this role."

**[0:12 – 0:25] Audio (Bill Jones):** "What really excites me about stepping into this role at Luminate is the opportunity to transform lives on an even greater scale."

**[0:26 – 0:45] Audio (Bill Jones):** "So if you can multiply that and transform dozens of lives as a head of department, hundreds of lives as a head of faculty, thousands of lives now... it's having the privilege of being able to work with our partners, individuals, the local economy, our communities and the region we serve."

**[0:46 – 1:02] Audio (Bill Jones):** "So we speak a lot about transforming lives, but what it means for me is not just taking students from their current starting points and propelling them to whatever their destination is..."

**[1:03 – 1:20] Audio (Bill Jones):** "...it's about regardless of their background, whether they're high achievers or whether they've underachieved through no fault of their own up until now, but it's about everybody. It's about those who are already high achievers coming to Luminate and successfully navigating the next stage of their journey."